

FOR IMMEDIATE RELEASE  
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## MOEN ADDS NEW ON-TREND STYLES AND FINISHES TO POPULAR CALDWELL™ BATHROOM COLLECTION AT LOWE'S

### *Offers Classic, Traditional Styling, New Finishes and Water-Saving Benefits*

North Olmsted, Ohio... Moen's Caldwell™ bathroom collection now offers homeowners even more classic styling options for the bathroom. Available at Lowe's, this collection with soft curves and rich details offers new lavatory and showering options, as well as new finishes, including Mediterranean Bronze, a warm hue that coordinates well with other popular bathroom finishes. Additionally, Caldwell [lavatory faucets](#) feature a 1.5 gallon per minute (gpm) flow rate versus the industry standard of 2.2 gpm – offering up to a 32 percent water savings for environmentally conscious homeowners and builders.

“The Caldwell suite offers homeowners beautiful options to update and refresh their bathroom with a classic design,” said Kevin Campbell, [Moen's](#) director of retail marketing. “Additionally, homeowners can feel that they are doing their part for the environment with the water-saving benefits of Caldwell bath faucets.”

Caldwell is available in a two-handle centerset faucet in Chrome (\$58\*) and Lifeshine® Classic Brushed Nickel (\$94\*) that features a low-arc spout; a two-handle centerset faucet with a graceful, high-arc swiveling spout in Chrome (\$74\*), LifeShine Classic Brushed Nickel (\$98\*) and new Mediterranean Bronze (\$138\*) finishes; and a two-handle widespread faucet in Chrome (\$138\*) and Lifeshine Classic Brushed Nickel (\$172\*) finishes. The unique arcing spouts make tasks such as washing your hands and face or filling a glass of water more convenient.

Environmentally conscious homeowners and builders will appreciate that each lavatory faucet is flow-optimized, providing consumers the sensational water experience they are accustomed to, while reducing water usage by up to 32 percent. Caldwell is also one of the first Moen faucets to be certified to meet [WaterSense®](#) criteria, meaning the fixtures meet the Environmental Protection Agency's (EPA) guidelines as an environmentally responsible and efficient product.

To complete the collection, Caldwell offers a single-handle tub/shower faucet with large showerhead in Chrome (\$119\*), LifeShine Classic Brushed Nickel (\$148\*) and Mediterranean Bronze (\$188\*) finishes; and new to the showering line, a single-handle tub/shower faucet with seven-function Inspire™ showerhead in Lifeshine Classic Brushed Nickel (\$178\*).

The Caldwell bathroom suite meets ADA requirements for the physically challenged. All products feature Moen's lifetime limited warranty to ensure superior quality.

For more information on the Caldwell bathroom suite from Moen, visit [www.moen.com](http://www.moen.com) or call 1-800-BUY-MOEN (1-800-289-6636).

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Moen offers a diverse selection of thoughtfully designed, on-trend [kitchen faucets](#), [bathroom faucets](#), [showerheads](#), and [stainless steel sinks](#) for residential and commercial applications. As the #1 faucet brand in North America, customers have come to rely on Moen to deliver dependable products and service. Moen is part of Fortune Brands, Inc. (NYSE: FO, [www.fortunebrands.com](http://www.fortunebrands.com)), a leading consumer brands company.

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