MOEN IS THE EXCLUSIVE SINKS AND FAUCETS SPONSOR FOR THE BA KITCHEN AT ONE WORLD TRADE CENTER

State-of-the-art space features thoughtfully designed Moen® faucets and sinks

North Olmsted, Ohio... Innovation is the name of the game at the brand-new BA Kitchen, a state-of-the-art cooking, entertaining and event space at ONE World Trade Center in downtown New York City created by Bon Appétit. Offering cutting-edge cooking technology and appliances – and a stunning, contemporary design – the venue will host world-renowned chefs, celebrities, tastemakers and global influencers year-round to celebrate food and culture. Moen is pleased to be a sponsor of the new kitchen, which opened with the ultimate party on February 24, 2015.

"The BA Kitchen is all about discovering and celebrating the latest innovations for the kitchen, and that's our commitment at Moen, too," said Timothy McDonough, vice president, global brand marketing at Moen. "As the number one faucet brand in North America, Moen is dedicated to developing thoughtfully designed products that make consumers' lives easier – with styles to fit any design preference. We're thrilled to be a part of a space that showcases the best of the best for today's gourmet kitchen."

Aligning with the BA Kitchen's chic, streamlined aesthetic, a variety of Moen's newest, modern-styled faucets and sinks can be found throughout the space, including kitchen and bar/prep faucets from the STō® collection. Featuring a slim, sleek design, the faucets offer a distinctive combination of geometric lines and a beautiful, rounded high-arc spout. Its integrated pulldown spray wand nests neatly inside the spout, providing all of the functionality and ease-of-use of a traditional pulldown wand – without extra seams.

The BA Kitchen also includes Moen sinks and the Modern Pot Filler, a wall-mounted faucet installed directly above the stove that simplifies and enhances the gourmet cooking experience. The Modern Pot Filler folds against the wall when not in use, and conveniently extends 24 inches, via its double-joint extendable arm, to deliver water to pots from above. Dual shut-offs at the base of the filler and at the spout provide added safety, helping to ensure cooks never have to reach over a hot pot or open flames to turn off the flow of water.

For more information about Moen, visit <u>moen.com</u> or call 1-800-BUY-MOEN (1-800-289-6636). For more information about the BA Kitchen, visit <u>bonappetit.com</u>.

About Moen

As the #1 faucet brand in North America, Moen offers a diverse selection of thoughtfully designed kitchen and bath faucets, showerheads, accessories, bath safety products and kitchen sinks for residential applications – each delivering the best possible combination of meaningful innovation, useful features, on-trend styling and lasting value. In addition, Moen® Commercial offers superior performing products that deliver lower lifetime costs for today's facilities.

Moen is part of Fortune Brands Home & Security, Inc. (NYSE: FBHS), which creates products and services that help fulfill the dreams of homeowners and help people feel more secure. The Company's trusted brands include Moen® faucets, Master Lock® and Sentry® Safe security products, MasterBrand® cabinets and Therma-Tru® entry door systems. Fortune Brands holds market leadership positions in all of its segments. Fortune Brands is part of the S&P MidCap 400 Index. For more information, please visit www.FBHS.com.

About Bon Appétit

Bon Appétit is where food and culture meet. The award-winning No. 1 food lifestyle brand covers food through the lens of cooking, fashion, travel, design, and home. Under editor in chief Adam Rapoport, the brand has been nominated for 17 National Magazine Awards, including wins in 2014 for General Excellence and Photography; 10 James Beard Foundation Journalism Awards; and more than 50 Society of Publication Designers (SPD) nominations for design and photography, including Magazine of the Year. Under vice president and chief revenue officer Pamela Drucker Mann, the magazine was named the *Advertising Age* A-List Magazine of the Year in 2013 and "One to Watch" in 2014, and has been *Adweek's* Food Magazine of the Year in 2012, 2013, and 2014.

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