

CREATE A TRADITIONAL KITCHEN FULL OF PERSONALITY AND STYLE

North Olmsted, Ohio... The kitchen is the heart of the home...the place where memories are made while cooking, eating and sharing stories around the table. Since so much time is spent in this room, it's important to have a kitchen that fits your personality. There are many styles to choose; but traditional remains one of the most popular because of its timeless, classic look. If you're updating your kitchen, here are some tips to create a space that reflects your personal style.

Color matters. The right paint colors are integral to achieving the traditional look. Select paint colors that are warm and inviting like cream, taupe and gold. Light colors are popular in the kitchen because they provide a feeling of cleanliness and make the space feel larger. Infuse your room with a few stylish touches by incorporating accents in darker or richer shades, especially in the furniture, wood trim or flooring.

Quality fixtures. When designing your new kitchen, don't overlook the faucets. They get used many times during the day – needing to withstand heavy usage *and* tie into the overall design of the kitchen. Growing in popularity are motion-activated faucets, like Moen's easy-to-use MotionSense™ technology. The Brantford™ pulldown faucet adds timeless appeal as the spout enhances the curvature of the faucet body and handle, giving any kitchen a beautiful look with the ultimate convenience of hands-free technology.

For an even more elaborate style, the new Weymouth® collection offers an enduring, Victorian design with functional details, such as its high-arc spout. Signature styling elements include a decorative top finial and a refined shepherd's spout. The detailed design of both faucets will provide extra luxury and serve as the perfect focal point at the sink.

Storage with flair. Replacing cabinets is usually the most expensive part of a kitchen remodel, so take your time and choose carefully. First, think about the color and the type of wood. White painted cabinets with intricate details and raised-panel doors are a popular choice for traditionally styled kitchens. Adding eye-catching details also goes a long way. Be sure to finish the top of the cabinets with decorative molding or swap wood-fronts with glass panels. And,

since it's all about the details, choose decorative knobs and pulls, as well as a towel bar or towel ring that match both the style and finish of your faucet to add fashion and function.

Luxury countertops. Granite and butcher block are great choices for countertops. According to the National Association of Home Builders, granite is the most desirable, must-have kitchen feature. This is likely because it's scratch- and chip-resistant, not to mention this material is a classic design choice that withstands the test of time.

Butcher block not only adds a warm look to your kitchen, it's also functional as it provides an ideal area for chopping food. Plus, these countertops are easy to clean – just use soap and water. For added appeal, use two types of materials...one on the main countertop area and another on the kitchen island.

Decorative lighting. Since the kitchen is the place you chop and dice, not to mention socialize with loved ones, you need both ambient *and* task lighting. For ambient lighting, consider a chandelier. Hang it over the kitchen island or the dining space to add a sophisticated touch. Task lighting should be brighter: use pendants and recessed lights over workplaces like countertops, the sink and stove.

With these few key tips, you'll soon have the elegant, traditional kitchen you've always desired. For more information about Moen products, visit moen.com or call 1-800-BUY-MOEN (1-800-289-6636).

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About Moen

As the #1 faucet brand in North America, Moen offers a diverse selection of thoughtfully designed kitchen and bath faucets, showerheads, accessories, bath safety products and kitchen sinks for residential applications – each delivering the best possible combination of meaningful innovation, useful features, on-trend styling and lasting value. In addition, Moen® Commercial offers superior performing products that deliver lower lifetime costs for today's facilities.

Moen has worked diligently to support, promote and advance sustainability within the organization and the plumbing industry. The company has been recognized with the 2011 EPA WaterSense® Excellence Award, as well as the 2010 EPA WaterSense Manufacturer Partner of the Year Award, for its work to protect the future of our nation's water supply through the introduction and ongoing support of water-efficient products, programs and practices, while keeping consumers' needs top-of-mind.

Moen is part of Fortune Brands Home & Security, Inc. (NYSE: FBHS), which creates products and services that help fulfill the dreams of homeowners and help people feel more secure. The company is a leader in the home and security industries and features well-known and trusted brands like Moen® faucets, Master Lock® padlocks and security products, MasterBrand Cabinets®, Therma-Tru® entryway systems and Simonton Windows®. For more information, please visit www.fbhs.com.

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