

FOR IMMEDIATE RELEASE

MAY 2013

MOEN SPONSORS HGTV® SMART HOME 2013

***Tech-Savvy House Features Thoughtfully Designed Products
from Leading Faucet Manufacturer***

North Olmsted, Ohio... Consumers today long for digital dwellings – homes that seamlessly blend technology into furnishings and the overall layout of the house. Capitalizing on this trend, HGTV has built its first “HGTV Smart Home” in Jacksonville Beach, Florida, focusing on both smart technology, as well as increased energy efficiency. Moen, the number one faucet brand in North America, is pleased to be a presenting sponsor of the HGTV Smart Home, offering on-trend, thoughtfully designed faucets, digital shower systems and accessories for the state-of-the-art house. The high-tech, shingle-style vacation home will be awarded to one lucky winner in the Giveaway Special on August 16, 2013.

“The HGTV Smart Home is the perfect platform to showcase our newest kitchen and bath products,” said Beth Wallick, director of advertising and brand, Moen. “Like Moen, HGTV realizes that homeowners want their homes to feature smart technology and conveniences that make their lives a little bit easier... a little bit more efficient. We’re thrilled to be a part of this innovative concept.”

Designed for entertaining and food prep, the HGTV Smart Home kitchen offers space for both effortlessly. The focal point of the kitchen is the Arbor® faucet with MotionSense™ technology, which utilizes advanced sensors to detect movement in two sensing zones, setting water flow in motion with the wave of a hand. With MotionSense, tasks like washing dishes, filling a glass of water and preparing the evening meal are simplified. It’s like having a second set of hands in the kitchen – perfect for when your hands are too full or too dirty to grab the handle of a faucet.

Pattern and texture take center stage in the spa-style master bathroom, where glass, travertine and quartz carve out a luxurious shower, bathing and relaxation space. For the ultimate, teched-out bath, the home features Moen’s ioDIGITAL® bath system, a revolutionary, innovative

and easy-to-use interface that gives consumers the ability to adjust water temperature and water height, plus establish custom presets for the ultimate spa-style bathing experience.

Adding the finishing touch in the HGTV Smart Home master bath is the suite of Voss™ bath accessories. Featuring crisp edges and an uncomplicated style, the Voss suite adds an ageless, yet fashion-forward presence to the bath. The attention to detail seen in each of the bath accessories offers a way to keep the bathroom organized, while establishing a fully coordinated design.

Consumers interested in entering to win the HGTV Smart Home can enter twice per day – once on HGTV.com/smarthome, and once on HGTVRemodels.com – through May 31, 2013 at 5 p.m. ET. For official rules, see HGTV.com/smarthome. Other prizes include a 2013 GMC® Terrain® Denali® and \$100,000, courtesy of Quicken Loans.

To learn more about Moen, visit moen.com.

###

About Moen

As the #1 faucet brand in North America, Moen offers a diverse selection of thoughtfully designed kitchen and bath faucets, showerheads, accessories, bath safety products and kitchen sinks for residential applications – each delivering the best possible combination of meaningful innovation, useful features, on-trend styling and lasting value. In addition, Moen® Commercial offers superior performing products that deliver lower lifetime costs for today's facilities.

Moen has worked diligently to support, promote and advance sustainability within the organization and the plumbing industry. The company has been recognized with the 2011 EPA WaterSense® Excellence Award, as well as the 2010 EPA WaterSense Manufacturer Partner of the Year Award, for its work to protect the future of our nation's water supply through the introduction and ongoing support of water-efficient products, programs and practices, while keeping consumers' needs top-of-mind.

Moen is part of Fortune Brands Home & Security, Inc. (NYSE: FBHS), which creates products and services that help fulfill the dreams of homeowners and help people feel more secure. The

company is a leader in the home and security industries and features well-known and trusted brands like Moen® faucets, Master Lock® padlocks and security products, MasterBrand Cabinets®, Therma-Tru® entryway systems and Simonton Windows®. For more information, please visit www.fbhs.com.

WaterSense is a registered trademark of U.S. Environmental Protection Agency (EPA).

Contact: Jennifer Allanson or Kristi Stolarski
Falls Communications
(216) 696-0229
jallanson@fallscommunications.com
kstolarski@fallscommunications.com