

FIVE TIPS FOR KITCHEN REDOS

North Olmsted, Ohio... Feel the need to renovate? If so, you're not alone. A recent survey of 100,000 homeowners by Houzz.com found that 53 percent believe that now is a good time to remodel. When deciding on where the makeover begins, look no farther than the kitchen. Kitchens are a major selling point for homebuyers, so a kitchen remodel is good for the home-selling price. Even if you have no plans to move, the kitchen gets more traffic than any other area of a home and serves as the family hub, so it deserves the attention. To ensure a successful project, keep in mind these kitchen-remodeling tips:

Add color and light. Splashes of color and artwork can transform a kitchen from a workspace to a fun, vibrant family-gathering spot. To show off those dazzling colors, choose window treatments that let the sunshine in. And take a look at the windows themselves. High-efficiency replacement windows and patio doors can not only save you money from the second they are installed over their less-efficient predecessors, but they often retain most of their value should the home be sold, according to industry statistics. Simonton Windows offers a variety of types, sizes and styles across a number of collections, and can help you find the right windows for your remodeling needs. For detailed window options, visit www.simonton.com.

Add appeal and ease. Stainless steel continues to be the most popular finish for kitchen appliances, sinks and fixtures. Besides its modern, sleek appearance, stainless steel cleans easily and resists wear and tear. That is especially true for sinks, which receive the brunt of abuse in kitchen settings. New lines of stainless-steel sinks, in a variety of styles, configurations and sizes, are now available from Moen. To ease renovation, the new styles feature an updated drop-in deck design. These drop-in sinks include Moen's refreshed sink-deck design, a minimal, transitional style that coordinates with a variety of décor and faucet designs. The new recessed deck allows for sponges or other wet items placed on the deck's inner ledge to drain back into the sink, and not onto the countertop. The sinks' wear-resistant, uniform, brushed finish offers durability and resistance to chipping, cracking, staining or peeling.

Go bold with fixtures. For topping off a kitchen-remodeling project, nothing beats bold and functional fixtures. The new STō™ collection of stylish, modern faucets from Moen encompass a

slim, sleek design, including the innovative, integrated pulldown wand which neatly docks inside of the spout. The rounded, high-arc spout of the STō faucet features a tubular design that unites with a cube-shaped base. Adding the finishing touch is a rectangular lever handle. Available in both single-handle pulldown kitchen and bar/prep pulldown models, STō faucets also feature Moen's Reflex system, which offers self-retraction of the wand, as well as an exceptional range of motion, generous reach and secure docking retraction. Choose the Spot Resist™ Stainless finish, with Chrome and Matte Black as other finish options. For more information about Moen products, visit www.moen.com.

Store in style. Kitchen storage can be practical and stylish. After determining what you don't like about your current cabinetry—consider location, storage capacity, storage flexibility, material and finish—find out what options you have. MasterBrand offers a spectrum of cabinetry products ranging from standard to custom, with solutions for every budget and lifestyle. For more on cabinetry products from MasterBrand, visit www.masterbrand.com.

Freshen the flooring. While design, color, and surface appeal are important considerations, you'll also want kitchen flooring that can live up to your lifestyle and provide the comfort and durability you need, according to bobvila.com. Natural stone and ceramic tile are high-end products that ooze taste and elegance. If selecting these hard surfaces, also invest in mats for areas where you'll be standing for longer periods of time. Linoleum and vinyl offer the look of tile or wood in a more economical, easy-to-clean package. Hardwood has made great strides as a flooring option for kitchens due to improved product quality and sealing technology.

For more information about Moen products, visit moen.com or call 1-800-BUY-MOEN (1-800-289-6636).

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About Moen

As the #1 faucet brand in North America, Moen offers a diverse selection of thoughtfully designed kitchen and bath faucets, showerheads, accessories, bath safety products and kitchen sinks for residential applications – each delivering the best possible combination of meaningful innovation, useful features, on-trend styling and lasting value. In addition, Moen® Commercial offers superior performing products that deliver lower lifetime costs for today's facilities.

Moen has worked diligently to support, promote and advance sustainability within the organization and the plumbing industry. The company has been recognized with the 2011 EPA

WaterSense® Excellence Award, as well as the 2010 EPA WaterSense Manufacturer Partner of the Year Award, for its work to protect the future of our nation's water supply through the introduction and ongoing support of water-efficient products, programs and practices, while keeping consumers' needs top-of-mind.

Moen is part of Fortune Brands Home & Security, Inc. (NYSE: FBHS), which creates products and services that help fulfill the dreams of homeowners and help people feel more secure. The company is a leader in the home and security industries and features well-known and trusted brands like Moen® faucets, Master Lock® padlocks and security products, MasterBrand Cabinets®, Therma-Tru® entryway systems and Simonton Windows®. For more information, please visit www.fbhs.com.

WaterSense is a registered trademark of U.S. Environmental Protection Agency (EPA).

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