MOEN HOME CARE EXPANDS LINE OF ACCESSORIES WITH GRAB BARS WITH NEW CORNER SHELF AND FINISHES

New Styles and Finishes Allow for More Design Options in the Bath

North Olmsted, Ohio... Today's homeowners often focus on style and functionality when updating their bathrooms... but safety often is an overlooked element. Why? Because many safety accessories have the stigma of looking "institutional."

Luckily, Moen Home Care, a leader in providing both safe – and design-forward – bath safety products has taken safety one step further to ensure that now every bath can be a safe bath. The line of Moen[®] Home Care[®] Accessories with Grab Bars combines the safety benefits of a grab bar with common bath essentials – a towel bar, a paper holder, shelf and new corner shelf – to make each bath functional and fashionable. Additionally, they are now available in the three most popular finishes, Chrome, Brushed Nickel and Old World Bronze.

"Approximately 30 percent of the population is near retirement age and 60 percent plan to age in place*," said Tia Bahr, brand manager, Moen Home Care. "For these aging individuals – and for savvy homeowners looking to incorporate safety at any age – it's essential that we provide products to meet both their safety *and* style needs."

The complete line of Accessories with Integrated Grab Bars includes:

- Corner Shelf with Grab Bar adds extra stability and convenient storage in the bath or shower.
- Towel Bar with Grab Bar
 ideal for stability when transferring in and out of the shower or tub.
- Paper Holder with Grab Bar
 assists when lowering or raising on and off the toilet. The
 curved design allows the paper to be replaced easily.
- Shelf with Grab Bar– provides stability, and added storage, in the bath or shower, keeping items conveniently within safe reach.

Each of the Accessories with Grab Bars features a 250-pound weight capacity, which meets Americans with Disabilities Act (ADA) guidelines for weight load. For easy installation, each Grab Bar includes SecureMount[™] Anchors from Moen Home Care, a D-shaped anchor that positions behind the wall to make it possible to quickly, easily and securely install a grab bar anywhere on the wall, with one stud or no studs – in less than 10 minutes.

For more information about Moen Home Care products, visit www.moen.com/homecare.

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*Hanley-Wood Housing 360 Report 2011

About Moen

As the #1 faucet brand in North America, Moen offers a diverse selection of thoughtfully designed kitchen and bath faucets, showerheads, accessories, bath safety products and kitchen sinks for residential applications – each delivering the best possible combination of meaningful innovation, useful features, on-trend styling and lasting value. In addition, Moen® Commercial offers superior performing products that deliver lower lifetime costs for today's facilities.

Moen is part of Fortune Brands Home & Security, Inc. (NYSE: FBHS), which creates products and services that help fulfill the dreams of homeowners and help people feel more secure. The Company's trusted brands include Moen® faucets, Master Lock® and Sentry® Safe security products, MasterBrand® cabinets and Therma-Tru® entry door systems. Fortune Brands holds market leadership positions in all of its segments. Fortune Brands is part of the S&P MidCap 400 Index. For more information, please visit www.FBHS.com.

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