

FOR IMMEDIATE RELEASE
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BLACK IS “IN” FOR UP-TO-DATE INTERIORS
Stylish New Kitchen Additions Take a Dramatically Dark Turn

Love the way you feel after slipping into your little black dress, or donning a well-tailored black suit? Black is not only a great shade on *you* – it’s also a great shade for your home. The stylish finish is especially perfect in the kitchen – and can be seen in everything from kitchen appliances, to hardware... and now even the faucet. Make your kitchen feel just as good as you do in your go-to outfit with the magic of black.

Appliance Accents

Stainless steel appliances exude the aura of a high-end, professional kitchen. But the modern stainless appliance wouldn’t be complete without rich, black accents. From iron-work grates and griddles on stainless stoves to refrigerators with black ice makers and handles, the combination of black and stainless conveys professionalism and power. Not in the market for new major appliances? This same type of feeling can be conveyed with smaller ticket items, from the coffee maker to the toaster oven.

A Dramatic Finish

The sink is, without a doubt, the most used area in the kitchen. From filling cups to washing dishes; rinsing fruits and vegetables to replenishing Fido’s bowl, the sink is used dozens of times per day. That said, it should be the first place we consider when it comes to décor... not just an afterthought. Since it’s such a central area, why not give your sink a bit of character by adding a dramatic black faucet? The Arbor® kitchen faucet in a Matte Black finish from Moen provides a streamlined appearance that coordinates perfectly with black or stainless/black kitchen appliances and accessories. The collection also features the Moen® Reflex® system on pullout and pulldown kitchen faucets. Reflex allows for unmatched performance that offers smooth operation, easy movement and secure retraction.

Pair your bold, black kitchen faucet with a professional-grade stainless steel sink, like a Moen Lancelot Professional® undermount sink, to create a look that blends a high-end chef’s kitchen with a touch of signature style.

Sophisticated Surfaces

Countertops play a large role in the function of a kitchen, setting the stage for food preparation, the use and display of everything from toasters to tea pots, and activities from surfing the internet to entertaining guests. Black granite countertops can be a great addition to an already sophisticated kitchen. And, the options are far more extensive than basic black, ranging from midnight black to a more mixed shade, with secondary colors of grey, white, or even bolder hues, like sapphire. If your budget doesn't quite leave enough room for granite countertops, solid surface countertops offer a look that mimics stone, at a lower price point. With a durable, non-porous surface and a seamless appearance, solid surface countertops are the perfect solution for busy families.

Dramatic Radiance

Light fixtures can often set the tone for the entire room, both by the light they give off and the look of the fixture. Create a new appearance for your kitchen and dining area by adding a bold choice in lighting. Chandeliers with vintage-style ironwork, strings of black glass or crystal beads, or even dramatic black prints, can be a beautiful accent to an elegant kitchen – the pièce de résistance to tie the whole room together.

With just a few stylish, dark-hued accents, you can create a kitchen that stands out, instead of simply blending in.

For more information about the Moen Arbor kitchen collection in Matte Black, visit www.moen.com.

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About Moen

As the #1 faucet brand in North America, Moen offers a diverse selection of thoughtfully designed kitchen and bath faucets, showerheads, accessories, bath safety products and kitchen sinks for residential applications – each delivering the best possible combination of meaningful innovation, useful features, on-trend styling and lasting value. In addition, Moen® Commercial offers superior performing products that deliver lower lifetime costs for today's facilities.

Moen has worked diligently to support, promote and advance sustainability within the organization and the plumbing industry. The company has been recognized with the 2011 EPA WaterSense® Excellence Award, as well as the 2010 EPA WaterSense Manufacturer Partner of the Year Award, for its work to protect the future of our nation's water supply through the

introduction and ongoing support of water-efficient products, programs and practices, while keeping consumers' needs top-of-mind.

Moen is part of Fortune Brands Home & Security, Inc. (NYSE: FBHS), which creates products and services that help fulfill the dreams of homeowners and help people feel more secure. The company is a leader in the home and security industries and features well-known and trusted brands like Moen® faucets, Master Lock® padlocks and security products, MasterBrand Cabinets™, Therma-Tru® entryway systems and Simonton Windows®. For more information, please visit www.fbhs.com.

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