NEW MODERN POTFILLER FROM MOEN® TURNS A GOURMET KITCHEN INTO A CHEF'S STUDIO

Add a Professional-Grade Look to a High-End, Professional-Inspired Kitchen with the New Modern Pot Filler from Moen®

North Olmsted, Ohio... Visit any gourmet kitchen, and you're likely to see professional-grade appliances like six-burner gas cooktops, double ovens, warming drawers and French door refrigerators. But for those who truly want the ultimate chef's studio at home, the *pièce de résistance* is a wall-mount pot filler faucet. Moen® is pleased to introduce a new Modern Pot Filler, featuring clean, modern lines and a professional look for any custom, high-end kitchen.

Designed with style, utility and safety features, the Modern Pot Filler offers a contemporary design to coordinate with sleek, designer appliances and other ShowHouse kitchen faucet collections. It folds against the wall when not in use, and conveniently extends 24 inches, via its double-joint extendable arm, to deliver water to pots from above. For convenience and safety, the Modern Pot Filler features dual shut-offs at the base of the filler and at the spout. Water is first turned on at the base, then after the swing arm is positioned over the pot, water can be turned on and off using the handle at the spout – so you don't need to reach over a hot pot or open flame to turn off the pot filler.

"The trend of modern and professionally-inspired kitchen designs continues to grow – especially in the higher-end market," said Mike Reffner, group product manager, Moen. "Our new Modern Pot Filler is the perfect addition to any professional-grade kitchen environment at home. Not only does it add a significant style statement; but it also provides extra convenience by simplifying and enhancing meal preparation – it's the perfect appliance for the serious cook."

Available in Chrome and LifeShine® Classic Stainless finishes, the Modern Pot Filler features durable, all-metal construction and a flow rate of 5.5 gallons per minute that fills pots quickly.

In addition to the Modern Pot Filler, Moen also offers a traditionally styled pot filler faucet in Chrome, Oil Rubbed Bronze and LifeShine Classic Stainless finishes.

The Moen Modern Pot Filler is available exclusively in authorized upscale showrooms. To locate a local showroom, visit shfaucets.com and select "where to purchase."

For more information about the Modern Pot Filler from Moen, visit moen.com.

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About Moen

Moen, the 2010 EPA <u>WaterSense</u>[®] Manufacturer Partner of the Year, offers a diverse selection of thoughtfully designed, on-trend <u>kitchen faucets</u>, <u>bathroom faucets</u>, <u>bath accessories</u>, <u>showerheads</u>, and <u>stainless steel sinks</u> for residential and commercial applications. As a WaterSense partner, Moen has aligned its priorities with the goals of the U.S. EPA, working to protect the future of our nation's water supply through the introduction and ongoing support of water-efficient products, programs and practices, while keeping consumers' needs top-of-mind.

Customers have come to rely on Moen, the #1 faucet brand in North America, to deliver dependable products and service. Moen is part of Fortune Brands, Inc. (NYSE: FO, www.fortunebrands.com), a leading consumer brands company.

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