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MOEN INTRODUCES THE BEST OF BOTH WORLDS TO KINGSLEY™ COLLECTION: OLD WORLD FINISHES WITH MODERN CONVENIENCE

Antique Nickel and Oil Rubbed Bronze Faucets Coordinate with Today's On-Trend Styles

North Olmsted, Ohio – It's ironic that in the new millennium what's old is new....and hot. Distressed leather, crackled paint and weathered fabrics top the list of today's hottest looks. And now, Moen Incorporated is leading the industry with the introduction of two new finishes – Antique Nickel and Oil Rubbed Bronze. These beautiful Old World finishes can now be found on all Kingsley[™] bathroom faucets, and matching bath accessories that coordinate with other products on the market, such as lighting fixtures and door hardware.

"Consumers are looking to create a sense of luxury and beauty while maintaining a sense of comfort in the home as there is a growing preference to spend more time at home. Antiques and heirlooms are part of that trend. Homeowners are turning to the rich Old World feel for hardware and accessories to complement these design trends," said Kathleen Yates, Group Product Manager for Moen. "The new Antique Nickel and Oil Rubbed Bronze finishes echo that Old World feel, and complement the timeless and versatile styling of the Kingsley line." The unique Antique Nickel finish provides a beautiful, distressed and weathered look, reminiscent of an aged, Old World faucet. Dark highlights reinforce the aged beauty of this finish and accentuate the unique styling of the Kingsley line. This one-of-a-kind look fits today's bathroom style trends.

A similar technology applied to a copper base produces the Oil Rubbed Bronze finish. The end result is a rich, brown finish that coordinates well with today's popular bathroom products such as lighting and door hardware.

To ensure the faucet's long-term beauty and durability, both the Antique Nickel and Oil Rubbed Bronze finishes are sealed with a new protective coating. This clear finish has been subjected to rigorous testing and provides resistance to tarnishing and corrosion.

The Antique Nickel and Oil Rubbed Bronze finishes are available in most Kingsley platforms including:

- The new single-hole, single-mount bathroom faucets
- Two-handle centerset bathroom faucets
- Two-handle mini widespread bathroom faucets
- Two-handle widespread bathroom faucets
- Roman tubs
- Roman tubs with built-in transfer valves and hand showers
- Posi-Temp® pressure-balancing shower controls with adjustable showerheads and diverter tub spouts
- Moentrol® pressure-balancing shower controls with adjustable showerheads and diverter tub spouts
- Moentrol pressure-balancing shower controls with built-in, threefunction transfer valves

A full line of Kingsley bath accessories, including robe hooks, soap holders, toilet paper holders, towel bars, towel rings and tumbler holders are also available in the new Antique Nickel and Oil Rubbed Bronze finishes, making it easy to create an elegant, coordinated look for any bath.

The Kingsley line also continues to be offered in the popular Wrought Iron finish, as well as Brushed Nickel, Polished Brass, Chrome/ Polished Brass and Chrome.

Moen's innovative M•PACT® valve system is available in the Kingsley platforms, except for the single-handle, lavatory faucet. This revolutionary valve architecture provides the ease and flexibility to upgrade the style of the entire bath without changing out the entire faucet assembly. A common valve design within the entire line means changing out the faucet takes just minutes: simply unscrew the handles and spout, lift them out and replace them with the new style. Replacing shower trim is accomplished just as easily by removing the handles and the trim from the wall and replacing them.

And like all Moen faucets, Kingsley bathroom faucets contain Moen's patented one-piece washerless cartridge, which means no washers – the most common causes of troublesome drips. The self-contained unit has fewer parts to ensure greater reliability and worry-free performance, year after year.

For more information about the Kingsley faucet in the new Antique Nickel and Oil Rubbed Bronze finishes, contact Moen Incorporated at 25300 Al Moen Drive, North Olmsted, Ohio 44070-8022, call1-800-BUY-MOEN (1-800-289-6636), or visit Moen's web site at www.moen.com.

EDITOR'S NOTE: Moen Incorporated is one of the world's largest producers of residential and commercial plumbing products. Moen is the #1 brand of faucets in North America. The company manufactures a complete line of single and two-handle faucets in a wide assortment of styles and finishes. It is also a leading producer of residential and commercial sinks, a variety of shower accessories, and other bathroom accessories (sold under the brands Moen, Cleveland Faucet Group and Creative Specialties International).

Moen Incorporated is an operating company of Fortune Brands, Inc. (NYSE: FO, www.fortunebrands.com), the consumer products company.