Contact: Ginny Long Director of Public Affairs Moen Incorporated (800) 321-8809, Ext. 2019

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Jennifer Allanson Robert Falls & Co. Public Relations (216) 696-0229

MOEN INTRODUCES PURETOUCH® AQUASUITE™ FILTERED WATER SYSTEM – THE ULTIMATE IN FILTERED WATER CONVENIENCE

North Olmsted, Ohio . . . Moen's new PureTouch® AquaSuite[™] with Under Sink Water Filtration System provides the ultimate in convenient, great-tasting water. Perfect for the kitchen or bath, it provides filtered water for drinking, cooking and baby formula, watering plants or for pets . . . and it looks great doing it.

Convenience is the key to the new AquaSuite with Under Sink Water Filtration System. It comes with an easy-to-install, throwaway filter cartridge that mounts under the sink. There's no messy water disposal, no parts to clean or disinfect, and no tools required to change the filter.

It even provides a visible filter life indicator at both the water source and under the sink to eliminate guessing when the filter needs to be changed. This battery-powered filter life indicator is not available on most mounted, faucet-body systems. The filter life indicator works by color – flashing green whenever filtered water is being used. As the filter life cycle nears completion, the indicator will flash amber to warn of 10 percent remaining life, red when there is 5 percent remaining life and will flash a fast red pulse when a filter replacement is necessary.

AquaSuite features the MicroTech 9000 carbon block filter made by Culligan – this provides a longer filter life (6 months or 750 gallons), while improving water taste and odor. It significantly reduces chlorine, lead, cysts, lindine, atrazine, and turbidity.

Flexible installation is also a key feature – each AquaSuite comes packaged with two spout options – a high arc for kitchen uses such as filling pots or juice pitchers, and a low, extended reach arc for the bath, excellent for drinking water or brushing teeth. And with adjustable positioning for any sink layout, AquaSuite is ideal for either right or left hand use, so now it's possible to have filtered water anywhere (or everywhere) in the house. Its easy, single-bolt tie-down installation method includes high-quality, durable braided hoses with a T-connection for long life, no drip connections.

AquaSuite's leak-proof, Moen 1224 cartridge is NSF tested and certified, and the unit provides one of the industry's most efficient flow rates – one gallon of filtered water per minute.

Finally, the PureTouch AquaSuite provides great-tasting filtered water *without* sacrificing style. Its high-styled design complements all Moen and other popular faucet styles and is available in 12 different finish options, including many with Moen's titanium-strengthened LifeShine® technology guaranteeing they will not tarnish, corrode or discolor.

For more information about Moen's PureTouch AquaSuite with Under Sink Water Filtration System, contact Moen Incorporated at 25300 Al Moen Drive, North Olmsted, Ohio 44070-8022, call toll free 1-877-DRINK-H2O (877-374-6542) or visit its web sites at <u>www.pure-touch.com</u> or <u>www.moen.com</u>.

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Moen Incorporated is an operating company of Fortune Brands, Inc. (NYSE: FO, www.fortunebrands.com), the consumer products company, with headquarters in Lincolnshire, IL.

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EDITORS NOTE: Moen Incorporated is one of the world's largest producers of residential and commercial plumbing products. Moen is the #1 brand of faucets in North America. The company manufactures a complete line of single and two-handle faucets in a wide assortment of styles and finishes. It is also a leading producer of residential and commercial sinks and a variety of shower accessories, and manufactures a complete line of plumbing parts and accessories (sold under the trade names Moen, Chicago Specialty, Dearborn Brass, Hoov-R-Line and Wrightway Manufacturing).