

GIVE YOUR KITCHEN A MAKE “UNDER”

Oakville, Ontario... Think your kitchen needs a makeover? Why not try a make *under*? “Less is more” is the new mantra for homeowners who want to take control of their home décor – eliminating clutter, streamlining products and taking a simplified, minimalistic approach to their home improvement projects. The perfect room to begin this organized overhaul is the kitchen, as it’s a spot that tends to clutter quickly. Learn how you can make *under* this space and uncover its true beauty.

“This concept of a ‘make-under’ is growing quickly across the country,” said Rebecca Kolls, senior director and consumer strategist of home and garden at Iconoculture, a global consumer research and advisory company. A make-under can not only make your space more simplified and efficient; but it also can alleviate a lot of the stress that accompanies a typical home improvement project.”

Take Control of Your Counters

An area of the kitchen that can quickly become cluttered – and in desperate need of a ‘make-under’ – is the countertop. From the coffee pot and bean grinder in one corner... to a mixer, blender and toaster in the next corner... not to mention the bread basket, paper towel holder, phone charger, and more – there are often more gadgets than there is room on our countertops.

To take control of your counters, Kolls recommends seeking out multi-purpose innovations that save time, money *and* space. The perfect example is the new Kitchen Centre product, which features a streamlined power base that supports and runs multiple kitchen appliances – from a coffee grinder and blender to a power mixer and food processor. Each attachment runs from the same base, which enables you to utilize a number of handy appliances without cluttering your counters.

Streamline the Sink

Another spot that often becomes muddled with mess is the kitchen sink. While you may start with a simple sink and faucet... by the time you add a side spray, soap dispenser, hand sanitizer, lotion, water filter, dish soap, sponge... you can see this area can quickly become strewn with a wide variety of items.

To streamline the sink, Kolls again recommends simplifying this spot with as many multi-functional products and appliances as possible. One such example is a single-handle, pull-down kitchen faucet – like the new Arbor faucet from Moen. This efficient and stylish faucet offers a single-hole mount (and includes a coverplate for sinks with up to four holes), for a clean, refined look without the clutter of additional handles. Plus, the faucet’s pull-down wand eliminates the need for a sidespray and offers added efficiency and maneuverability – allowing users to switch between several water flow patterns with the touch of a button, and the ability to fill pots or vases on the countertop next to the sink.

Rationalize Before You Modernize

Finally, Kolls recommends asking the following questions before purchasing products for any home improvement project – but especially a ‘make-under’:

- Do I really *need* this item – or do I simply *want* it?
- What value will this item provide – will it save time, money or space?

“Sure, that waffle maker or juicer looks like a lot of fun... but will it really be used – or will it simply become a dust collector on your counter,” adds Kolls. “Be wary of impulse buys and really think about *how* you will ideally use your space before making a purchase. In the long run, you’ll be glad you took the time to think through your decisions and will ultimately enjoy your space even more.”

More information about the Arbor collection from Moen Canada is available online at moen.ca or toll-free, (800) 465-6130.

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About Moen Canada

Moen Canada offers a diverse selection of thoughtfully designed, on-trend [kitchen faucets](#), [bathroom faucets](#) and [showerheads](#) for residential and commercial applications. As the #1 faucet brand in Canada, customers have come to rely on Moen to deliver dependable products and service. Moen is part of Fortune Brands, Inc. (NYSE: FO, www.fortunebrands.com), a leading consumer brands company.

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